

# JAKE BROGLIO

ART DIRECTOR

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(804) 543-3967

## EDUCATION

### VCU Brandcenter

MASTER'S DEGREE IN BUSINESS/BRANDING: ART DIRECTION / MAY 2017

### Virginia Commonwealth University

BACHELOR'S DEGREE: SCULPTURE / DEC. 2010

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## EXPERIENCE

### Weber Shandwick

Art Director

May 2018 - present / DC + MN

- Main clients were Army, USPS, A Fresh Look INOVA Schar, and New Business pitches
- Worked on campaign conceiving, on and off site production, social content.

### Freelance Art Director

Sept. 2017 - May 2018 / Chicago, IL

- Worked on social for clients for Mekanism, website design, deck design, campaign conceiving.

### Business Consultant/Designer

Feb. 2014 - June 2015 / San Diego, CA / Winston Salem, NC

- Helped small businesses grow with hands on support in the areas of finance, employee strengthening, business model improvements and cuts, and overall decision making.

### Ftw Games/ Spikey Bits

General Manager/Part owner of start up

June 2011 - Feb. 2014 / Midlothian, VA

- Ran day-to-day, manage employees, build customer base
  - Developed a small business into a successful and lucrative business.
  - Generated over 1 million dollars in sales annually.
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## SKILLS

Photoshop, Illustrator, InDesign, Cinema 4D,  
After Effects, Premiere, Final Cut Pro

## INTERESTS

Comic books, video games, sculpture,  
illustration, board games